2003 Charleston Conference
3rd annual Lively Lunch on Health Sciences Collection Development Issues

An informal sharing session focusing on health sciences collection development issues, trends, and challenges...Lively Lunch participants attempt to hone in on the 2003 Charleston Conference theme, “Games People Play”, emphasizing the game, rules of the game and the players that affect the health sciences library and information world...

++ Moderator:
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++ Speakers:
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+++++++ A few news items and developments since the 2nd annual Lively Lunch...
* STM publishing, e-journals and scholarly publishing: the future, archiving and repositories
* Collections: new titles and new formats
* Professional association Web sites
E-journal archiving/ repositories  
Scholarly publishing / STM publishing

2002: FUTURAMA: Four futures for scientific and medical publishing  
Kamran Abbasi, Michael Butterfield, Jackie Connor, Tony Delamothe, Stella Dutton, Philip Hadridge, Andrea Horgan, Jane Smith, Richard Smith, Eunice Walford, and Alex Williamson  
BMJ 2002; 325: 1472-1475  
http://bmj.bmjournals.com/cgi/content/full/325/7378/1472  
Characteristics: status quo, global conversations, big companies rule, publishers disappear, all is spin; academic innovation: publishes publish magazines.

March 4, 2003: The National Library of Medicine (NLM) and the American Medical Publishers Association (AMPA) co-sponsor "The Archiving Forum: Preserving Digital Content (and the Opportunities it holds) for the Long Haul"  

(One event, the AMPA/NLM archiving panel, was listed above)  
Excerpt from AMPA newsletter article by Dr. Arthur Caplan, April 2003  
(http://www.ampaonline.org/fr_welcome.htm)  
Busy physicians and other healthcare professionals need information quickly and want to receive it in a broader variety of methods and media than ever before, according to speakers at the annual American Medical Publishers Association seminar in March. The meeting, held at the Ritz-Carlton Hotel in Philadelphia, attracted almost 100 editors, marketers, and other publishing principals from around the country.

The keynote address by Dr. Walter McDonald described a faster paced practice style for doctors in the 21st century as well as the need for better tools. He discussed the frustration of physicians trying to stay one step ahead of patients, for whom the internet has opened a world full of information (valid and not) about medical com-plaints and therapeutic management. At least two panel discussions, one each day, described how physicians look for information and how journals and other sources seek to improve the information process.

An interesting panel of industry experts outlined their visions of the future of medical publishing, much of which will take place on line or in digital formats. E-medicine’s John Adler described the view of a physician-founded business, while Elsevier’s Sebastian Vos demonstrated the change in an old-line print publisher to modern information provider. Independent consultant Kathey Alexander spoke of initiatives by societies to claim traditional publishing roles in order to better service their members….

http://www7.nationalacademies.org/cosepup/e-publishing.html  
Note: The National Academies hosted a live audio webcast of this symposium on May 19-20. An archived version of this webcast is now available on the National Academies Web site.

November 8, 2003:
Institutional Repositories: A Workshop

November 10, 2003
The Integrity of the Biomedical Literature


Vendor archive policy: Ovid
Journals@Ovid Electronic Archive Policy
http://www.ovid.com/site/products/journals_archive_policy.jsp

Free back years and “in press” papers: Journal of Biological Chemistry (JBC)
http://www.jbc.org/
In anticipation of the Centennial of JBC in 2005, all back issues of the JBC are now available online. The entire archive of 1905-2002 is available searchable and free.

Also free: JBC Papers in Press are papers in manuscript form which have been accepted and published in the JBC Online but which have not been copy edited and not yet appeared in a printed issue of the Journal. Copy editing may lead to small differences between the Papers in Press version and the final version. There may also be differences in the quality of the graphics. The publication date appears below each title followed by the article's unique Digital Object Identifier (DOI).
From the Web site:
JBC Papers in Press is an exciting innovation in publishing. In partnership with HighWire Press, our co-publishers of JBC Online, we have developed the capability to publish JBC papers in manuscript form on the day they are accepted for publication. This publication mode will reduce the normal time to publication by about 8 weeks. JBC Papers in Press are published daily.

Medical Library Association (MLA) Scholarly Publishing Web Site
http://mlanet.org/resources/publish/index.html
1) Results of the May 4, 2003, open forum discussion at MLA ‘03 in San Diego to address MLA’s response to the issues and to discuss advocacy, education, and monitoring roles for the association, the profession, and the individual.
2) Coordinates and builds upon existing resources on MLANET, including MLA position statements, FAQs, MLA News and JMLA articles, professional development opportunities, and links to scholarly publishing initiatives within and outside of the association.

Collections: Anatomy education dissection series classic
Dissection Videos (Cine Prosector Series)
Since the series originated in the late 1960’s (?) (distributed by Altschul Group, Teaching Films), it has evolved from 8mm to 16 mm to 2 types of videotapes… to streaming video format.
http://medical.unitedstreaming.com
These twenty programs (Inguinal region, Knee joint, Male perineum, etc.) from 9 to 18 minutes long, were produced by Laurence E. Wragg, Ph.D., M.D., formerly Associate Professor of Anatomy at Northwestern University Medical School in Chicago…
United Learning was founded in 1954 by Gilbert Altschul. In 2001, United Learning launched unitedstreaming™, a subscription-based, Internet-delivered application. In September 2003, Discovery Communications, Inc. (DCI), the leading global real-world media and entertainment company, announced today the acquisition of United Learning, a leading producer and distributor of audiovisual educational products and services based in Evanston, IL.

Collections: More basic science textbooks online
McGraw Hill’s AccessLANGE, Basic Science Series package
“Concise yet comprehensive, AccessLANGE is a complete online reference service for the medical student and practitioner.”
http://www.accessmedicine.com/amed/public/amed_lange/about/about.html

NCBI Bookshelf

Collection development lists
Spring 2003: Health subject collection lists and links
Subject-Based Resource Lists
Medical Library Association, Collection Development Section (Web site updated Spring 2003)
http://colldev.mlanet.org/subject.html

Summer 2003: Brandon / Hill Selected list “online only”
Print Books and Journals for the Small Medical Library 2003, 20th edition

Collection development continuing education course
Web-based Course* - 8 CE from the Medical Library Association.
http://www.mlanet.org/education/web/web_courses.html
Register at anytime to work at your own pace during 2003-2004. This Web-based workshop involves individually paced work working with the instructor and other students via e-mail and online meetings by appointment. Registrants will receive a workbook through priority mail. The workbook is to rest your eyes on while you work on the Web.
Syllabus at http://www.kovacs.com/mlacecolldev.html
Register at http://www.kovacs.com/register.html
Web Teacher: Diane K. Kovacs diane@kovacs.com

Professional library associations and the divine / Faxon / RoweCom “situation”
The Medical Library Association (MLA) and Special Libraries Association were two of the professional library associations to set up temporary Web pages with information and tips for their members.
SLA’s site (Divine/Faxon Information Portal) was on its “members only” site. (The site seemed to have been taken down when attempts were made to view it October 31, 2003.)